

List of contributions

1. **The Spark in the Engine: Creative Workers in a Global Economy**
by Ursula Huws, Professor of International Labour Studies, London Metropolitan University
2. **Nice Work if You Can Get it: The Mercurial Career of Creative Industries Policy**
by Andrew Ross, Professor of Social and Cultural Analysis at New York University. USA
3. **The New Knowledge Aristocracy: The Creative Class, Mobility and Urban Growth**
by Richard Shearmur, Canada Research Chair in Spatial Statistics and Public Policy in the Spatial Analysis and Regional Economics Laboratory, Institut National de la Recherche Scientifique, Urbanisation, Culture et Société at the University of Québec at Montréal in Québec, Canada.
4. **Sunset in the West: A Case Study of Outsourcing of Editorial Work from the UK to India**
by Simone Dahlmann, Research Fellow at Analytica and at the Working Lives Research Institute at London Metropolitan University, UK and Ursula Huws, Professor of International Labour Studies, London Metropolitan University and Director, Analytica, UK
5. **Divided they Stand: Hollywood Unions in the Information Age**
by Catherine McKercher, Associate Professor in the School of Journalism and Communication at Carleton University in Ottawa, Canada, and Vincent Mosco, Canada Research Chair and Professor of Sociology at Queen's University in Kingston, Canada.
6. **'Suits' and 'Creatives': Managerial Control, the Expropriation of Fun and the Manufacture of Consent**
by Bob Hughes, senior lecturer in Interactive Media in the Publishing Department at Oxford Brookes University in Oxford, UK.
7. **Creating a Sustainable Future? The Working Life of Creative Workers in Vienna**
by Sybille Reidl, researcher at the Joanneum Research Centre at the Institute of Technology and Regional Policy in Vienna, Austria, Helene Schiffbänker, senior researcher at the Joanneum Research Centre at the Institute of Technology and Regional Policy in Vienna, Austria, and Hubert Eichmann, senior researcher at Forschungs- und Beratungsstelle Arbeitswelt (FORBA), the Working Life Research Centre in Vienna, Austria.

8. **Make like a Man: The Demands of Creative Work, Gender and the Management of Everyday Life**
by Bettina-Johanna Krings, senior researcher at the Institute for Technology Assessment and Systems Analysis (ITAS) Forschungszentrum at the University of Karlsruhe, Germany.
9. **Who are the Fairest of Them All? Ethnic Segmentation in London's Media Production**
by Ashika Thanki, researcher currently employed as a fieldworker by the Red Cross, Indonesia and Steve Jefferys, Professor of European Labour Studies at London Metropolitan University, UK
10. **Rethinking Progressive and Conservative Values: Values of Spanish employees in the New Economy**
By Armando Fernández Steinko, Professor of Sociology at the Universidad Complutense de Madrid, Spain.
11. **Immaterial Fordism: The Paradox of Game Industry Labour**
by Leif Schumacher, Ph.D. Candidate in Communication at Carleton University, Ottawa, Canada